

Long Island Main Street News - October 21, 2022

Sent

Fri, Oct 21, 2022 3:01 pm

Feedback

Long Island Main Street News - October 21, 2022

Sent 10/21/22 3:01PM

Table of contents

Overview	1
Opens by location	2
Subscriber activity	3
Click performance	4
Social stats	5
Advanced reports	6

Feedback

Long Island Main Street News - October 21, 2022

Sent 10/21/22 3:01PM

Overview

9,437 Recipients

Audience: Vision Long Island

Delivered: Fri, Oct 21, 2022 3:01 pm

Subject: Long Island Main Street News - October 21, 2022

2,095 Opened	26 Clicked	83 Bounced	17 Unsubscribed
------------------------	----------------------	----------------------	---------------------------

Successful deliveries	9,354	99.1%	Clicks per unique opens	1.2%
Total opens	2,923		Total clicks	201
Last opened	10/28/22 12:30PM		Last clicked	10/24/22 2:20PM
Forwarded	0		Abuse reports	1










0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
--------------------	---	---------------------------------------

Feedback 1

Long Island Main Street News - October 21, 2022

Sent 10/21/22 3:01PM

Opens by location

Country	Opens	Percent
 USA	1,386	89.7%
 Sweden	137	8.9%
 Canada	11	0.7%
 Italy	4	0.3%
	2	0.1%
 Ukraine	2	0.1%
 South Africa	2	0.1%
 Czech Republic	1	0.1%
 Germany	1	0.1%

Feedback

Long Island Main Street News - October 21, 2022

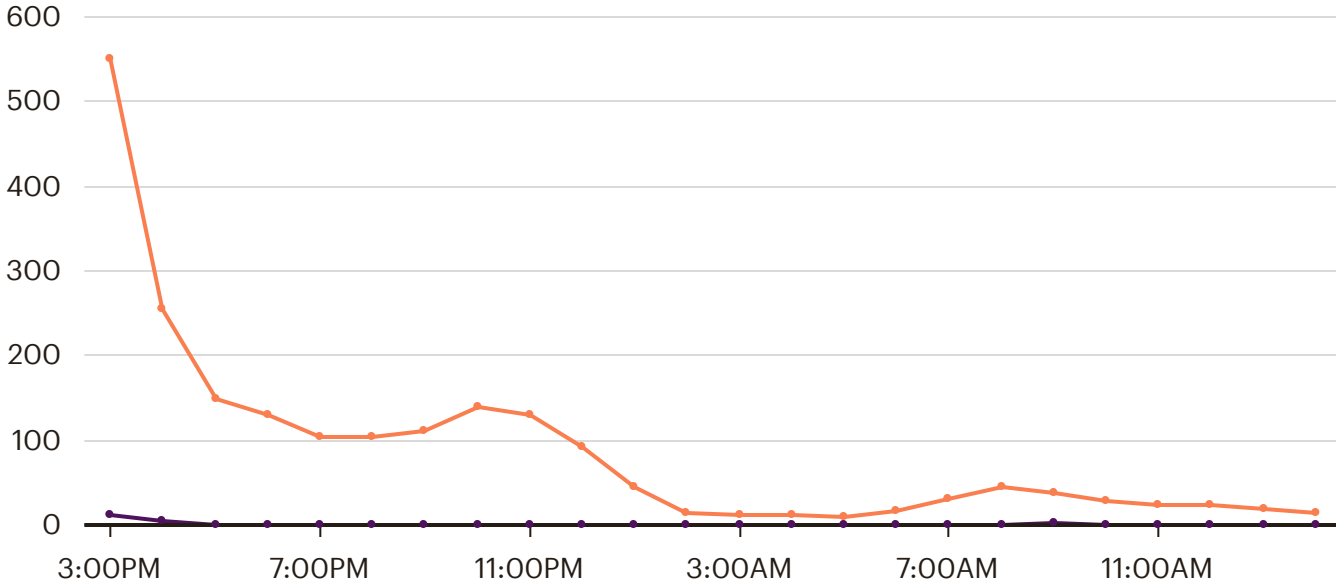
Subscriber activity

Sent 10/21/22 3:01PM

24-hour performance

Opens

Clicks



Subscribers with most opens

president@cresli.org

Feedback

RPALEY@MTAHQ.ORG

8

tboston@vhb.com

37

RAIN@Cenyc.com

13

tw@visionlongisland.org

23

Long Island Main Street News - October 21, 2022

Sent 10/21/22 3:01PM

Click performance

Feedback

URL	Total	Unique
https://vimeo.com/user122188780	27 (13.4%)	5 (3.9%)
https://www.newsday.com/long-island/transportation/...	21 (10.4%)	10 (7.8%)
https://www.schumer.senate.gov/newsroom/press-rel...	11 (5.5%)	5 (3.9%)
https://vimeo.com/752227551	10 (5.0%)	6 (4.7%)
https://money.com/best-places-to-live/	9 (4.5%)	5 (3.9%)
https://www.nbcnewyork.com/news/local/deadliest-st...	8 (4.0%)	6 (4.7%)
https://vimeo.com/750150559	8 (4.0%)	5 (3.9%)
https://vimeo.com/750073688	7 (3.5%)	4 (3.1%)
https://vimeo.com/750151496	7 (3.5%)	5 (3.9%)
https://businessmatchmakingexpo.com/	6 (3.0%)	4 (3.1%)
https://vimeo.com/752312959	6 (3.0%)	3 (2.3%)
https://vimeo.com/752310957	6 (3.0%)	3 (2.3%)
https://greaterlongisland.com/construction-underway...	6 (3.0%)	5 (3.9%)
https://vimeo.com/752281583	6 (3.0%)	3 (2.3%)
https://vimeo.com/751793625	6 (3.0%)	3 (2.3%)
https://vimeo.com/751423182	6 (3.0%)	3 (2.3%)
https://qns.com/2022/10/register-long-island-energy-c...	6 (3.0%)	5 (3.9%)
https://lihcc.org/.	6 (3.0%)	4 (3.1%)

Feedback

URL	Total	Unique
https://www.cbsnews.com/newyork/news/long-island-...	5 (2.5%)	4 (3.1%)
https://greaterlongisland.com/local-pinball-wizard-op...	5 (2.5%)	3 (2.3%)
https://vimeo.com/750072003	4 (2.0%)	3 (2.3%)
https://visionlongisland.multiscreensite.com	4 (2.0%)	2 (1.6%)
https://www.governor.ny.gov/news/governor-hochul-a...	4 (2.0%)	3 (2.3%)
https://longisland.news12.com/sen-schumer-calls-on-f...	4 (2.0%)	3 (2.3%)
https://www.transportation.gov/grants/SS4A	4 (2.0%)	3 (2.3%)
https://www.vscommunityfest.com/	4 (2.0%)	3 (2.3%)
https://www.facebook.com/visionlongisland	3 (1.5%)	3 (2.3%)
https://www.linkedin.com/company/vision-long-island...	2 (1.0%)	2 (1.6%)

Long Island Main Street News - October 21, 2022

Sent 10/21/22 3:01PM

Social stats

Campaign URL activity - 3 clicks

No geographic clicks have been registered yet

Top 10 referrers

Feedback

Referrer	Clicks	First click	Last click
https://mailchi.mp/	2	10/21/22 3:58PM	10/21/22 8:20PM

Long Island Main Street News - October 21, 2022

Sent 10/21/22 3:01PM

Advanced reports

Email Domain Performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
Gmail.com	1377 (15%)	1 (0%)	421 (31%)	4 (0%)	3 (0%)
aol.com	1369 (15%)	25 (2%)	420 (31%)	3 (0%)	5 (0%)
optonline....	964 (10%)	3 (0%)	357 (37%)	1 (0%)	3 (0%)
yahoo.com	760 (8%)	3 (0%)	245 (32%)	2 (0%)	4 (1%)
hotmail.com	503 (5%)	4 (1%)	48 (10%)	1 (0%)	0 (0%)
Other	4464 (47%)	47 (1%)	604 (14%)	15 (0%)	2 (0%)

Feedback