

# Long Island Main Street News • October 7, 2022

**Sent**

Fri, Oct 7, 2022 4:58 pm

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**Sent 10/7/22 4:58PM**

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# Overview

## 9,709 Recipients

**Audience:** Vision Long Island

**Delivered:** Fri, Oct 7, 2022 4:58 pm

**Subject:** Long Island Main Street News • October 7, 2022

<b>1,794</b> Opened	<b>24</b> Clicked	<b>286</b> Bounced	<b>4</b> Unsubscribed
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Successful deliveries	<b>9,423</b>	97.1%	Clicks per unique opens	<b>1.3%</b>
Total opens	<b>2,370</b>		Total clicks	<b>233</b>
Last opened	10/13/22 7:10PM		Last clicked	10/13/22 9:24AM
Forwarded	<b>0</b>		Abuse reports	<b>1</b>
Inbox replies	<b>1</b>			

<b>0</b> Orders	<b>\$0.00</b> <u>Average order revenue</u>	<b>\$0.00</b> <u>Total revenue</u>
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## Opens by location

Country	Opens	Percent
 USA	1,175	91.0%
 Sweden	109	8.4%
 Canada	3	0.2%
 Switzerland	2	0.2%
 Italy	1	0.1%
 Ukraine	1	0.1%

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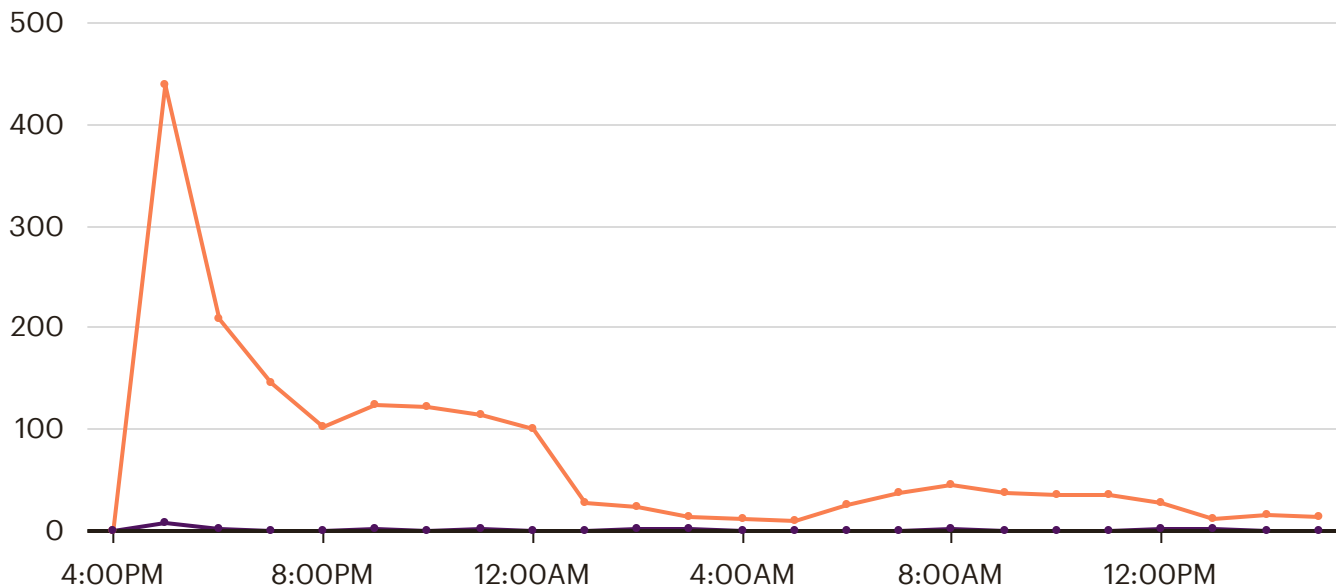
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# Subscriber activity

## 24-hour performance

Opens

Clicks



## Subscribers with most opens

Jferrante@jobco.com	9
ejhertz@aol.com	8
CavallaroP@duckpondcorp.com	9
Ischaefer@nassaucountyny.gov	9
jpk@colliers.com	10

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# Click performance

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URL	Total	Unique
<a href="https://vimeo.com/user122188780">https://vimeo.com/user122188780</a>	34 (14.6%)	5 (4.0%)
<a href="https://vimeo.com/748319294">https://vimeo.com/748319294</a>	11 (4.7%)	5 (4.0%)
<a href="https://vimeo.com/751776639">https://vimeo.com/751776639</a>	10 (4.3%)	5 (4.0%)
<a href="https://www.chabadmidsuffolk.com/">https://www.chabadmidsuffolk.com/</a>	9 (3.9%)	5 (4.0%)
<a href="https://vimeo.com/742423416">https://vimeo.com/742423416</a>	8 (3.4%)	4 (3.2%)
<a href="https://vimeo.com/748336766">https://vimeo.com/748336766</a>	7 (3.0%)	3 (2.4%)
<a href="https://vimeo.com/742315648">https://vimeo.com/742315648</a>	7 (3.0%)	3 (2.4%)
<a href="https://vimeo.com/742350293">https://vimeo.com/742350293</a>	7 (3.0%)	3 (2.4%)
<a href="https://www.governor.ny.gov/news/all-aboard-govern...">https://www.governor.ny.gov/news/all-aboard-govern...</a>	6 (2.6%)	5 (4.0%)
<a href="https://visionlongisland.multiscreensite.com">https://visionlongisland.multiscreensite.com</a>	6 (2.6%)	2 (1.6%)
<a href="https://vimeo.com/751784387">https://vimeo.com/751784387</a>	6 (2.6%)	4 (3.2%)
<a href="https://vimeo.com/748348310">https://vimeo.com/748348310</a>	6 (2.6%)	2 (1.6%)
<a href="https://vimeo.com/742834224">https://vimeo.com/742834224</a>	6 (2.6%)	2 (1.6%)
<a href="https://vimeo.com/742816038">https://vimeo.com/742816038</a>	6 (2.6%)	2 (1.6%)
<a href="https://vimeo.com/742730111">https://vimeo.com/742730111</a>	6 (2.6%)	2 (1.6%)
<a href="http://qns.com/">http://qns.com/</a>	6 (2.6%)	2 (1.6%)
<a href="https://vimeo.com/741944858">https://vimeo.com/741944858</a>	6 (2.6%)	2 (1.6%)
<a href="https://qns.com/2022/10/register-long-island-energy-c...">https://qns.com/2022/10/register-long-island-energy-c...</a>	6 (2.6%)	3 (2.4%)

URL	Total	Unique
<a href="https://www.newsday.com/long-island/obituaries/jack...">https://www.newsday.com/long-island/obituaries/jack...</a>	5 (2.1%)	4 (3.2%)
<a href="https://libn.com/2022/10/03/lirrs-third-track-is-compl...">https://libn.com/2022/10/03/lirrs-third-track-is-compl...</a>	5 (2.1%)	3 (2.4%)
<a href="https://franklinsquarechamber.com/event/franklin-squ...">https://franklinsquarechamber.com/event/franklin-squ...</a>	5 (2.1%)	4 (3.2%)
<a href="https://www.dec.ny.gov/lands/103654.html#Newsletter">https://www.dec.ny.gov/lands/103654.html#Newsletter</a>	4 (1.7%)	3 (2.4%)
<a href="https://www.hia-li.org/">https://www.hia-li.org/</a>	4 (1.7%)	3 (2.4%)
<a href="https://www.facebook.com/visionlongisland">https://www.facebook.com/visionlongisland</a>	4 (1.7%)	3 (2.4%)
<a href="https://www.eventbrite.com/e/nys-liquor-authority-ret...">https://www.eventbrite.com/e/nys-liquor-authority-ret...</a>	4 (1.7%)	3 (2.4%)
<a href="https://www.elmontlibrary.org/events/library-events/">https://www.elmontlibrary.org/events/library-events/</a>	4 (1.7%)	3 (2.4%)
<a href="https://fcali.org/">https://fcali.org/</a>	4 (1.7%)	3 (2.4%)
<a href="https://syjcc.org/">https://syjcc.org/</a>	4 (1.7%)	3 (2.4%)
<a href="https://www.bayparkconveyance.org/">https://www.bayparkconveyance.org/</a>	4 (1.7%)	3 (2.4%)
<a href="https://libn.com/2022/09/30/li-construction-icon-jack...">https://libn.com/2022/09/30/li-construction-icon-jack...</a>	4 (1.7%)	3 (2.4%)
<a href="https://lihbc.org/">https://lihbc.org/</a>	4 (1.7%)	3 (2.4%)
<a href="https://businessmatchmakingexpo.com/">https://businessmatchmakingexpo.com/</a>	4 (1.7%)	3 (2.4%)
<a href="https://lihcc.org/">https://lihcc.org/</a>	3 (1.3%)	2 (1.6%)
<a href="https://farmingdalebreakfastrc.org/event/sixth-annual-...">https://farmingdalebreakfastrc.org/event/sixth-annual-...</a>	3 (1.3%)	2 (1.6%)
<a href="https://longislandfoodcouncil.com/">https://longislandfoodcouncil.com/</a>	3 (1.3%)	2 (1.6%)
<a href="https://www.linkedin.com/company/vision-long-island...">https://www.linkedin.com/company/vision-long-island...</a>	3 (1.3%)	2 (1.6%)

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URL	Total	Unique
<a href="https://www.tfaforms.com/5000441">https://www.tfaforms.com/5000441</a>	3 (1.3%)	2 (1.6%)
<a href="https://www.tfaforms.com/5006914">https://www.tfaforms.com/5006914</a>	3 (1.3%)	2 (1.6%)
<a href="https://www.vscommunityfest.com/">https://www.vscommunityfest.com/</a>	3 (1.3%)	2 (1.6%)

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## Social stats

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### Campaign URL activity - 1 clicks

No geographic clicks have been registered yet

### Top 10 referrers

Referrer	Clicks	First click	Last click
<a href="https://mailchi.mp/">https://mailchi.mp/</a>	1	10/8/22 4:33AM	10/8/22 4:33AM

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## Advanced reports

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### Email Domain Performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
aol.com	1413 (15%)	55 (4%)	425 (31%)	4 (0%)	2 (0%)
Gmail.com	1401 (14%)	20 (1%)	132 (10%)	3 (0%)	0 (0%)
optonline....	970 (10%)	5 (1%)	368 (38%)	3 (0%)	1 (0%)
yahoo.com	789 (8%)	25 (3%)	260 (34%)	2 (0%)	1 (0%)
hotmail.com	506 (5%)	3 (1%)	26 (5%)	1 (0%)	0 (0%)
Other	4630 (48%)	178 (4%)	583 (13%)	11 (0%)	0 (0%)